

★Newly Launched!★

Special Exhibit Area for Startups & Academic

# Startup & Academia Pavilion (Limited to 20 Slots Only)

---

**Dates:** May 12 (Wed) – 14 (Fri), 2027

**Venue:** South Exhibition Halls, Tokyo Big Sight, Japan

---

A budget-friendly, low-effort package compared to standard booth options. The perfect platform to showcase your technology, share research outcomes, and unlock commercial opportunities.

**Exhibiting Fee:** JPY 300,000 (excl. tax)

**Booth Size:** 2m × 2m / Poster Exhibition Space

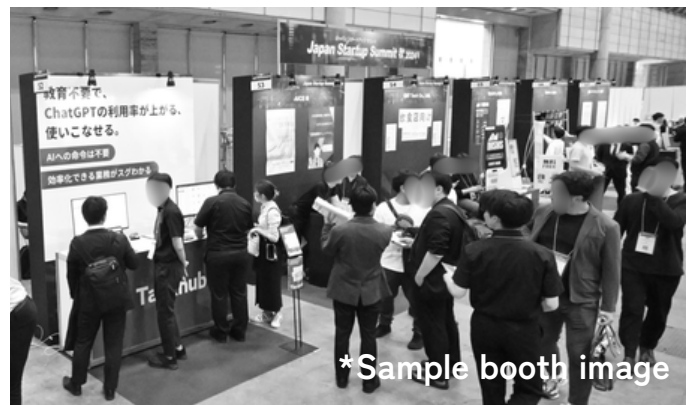
**Eligibility:**

**Startups:** Founded in or after January 2019

**Academia:** Researchers and research teams from universities or research institutions

**Key Benefits:**

- Instant validation of technology value
- Early-stage brand awareness
- Direct networking with partners and investors



**Visitors: 10,834** (2025 Results)

**Exhibitors: 300** (2026 Expected)

---

Organiser: RX Japan GK/ SPEXA Show Management

11F Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan

Email: [spexa.jp@rxglobal.com](mailto:spexa.jp@rxglobal.com)

Website: <https://www.spexa.jp/tokyo/en-gb.html>